



# PROFESSIONAL DEVELOPMENT PROGRAMS

## 2009-2010

### One-Day Seminar Series

- ❖ *School Safety and Security*
- ❖ *New Jersey Secondary Education Redesign: Reform for the 21<sup>st</sup> Century*
- ❖ *Why School Communication Matters: Strategies for Effective Media Relations*
- ❖ *Teaching the Elephant to Dance: Systemic Change Model to Quantify Professional Development and District Initiatives for the Board and Public*
- ❖ *Fire or Inspire: Targeting the Mediocre Employee/Key Personnel Management Issues*
- ❖ *Special Education: Issues, Actions and Promising Practices*
- ❖ *Building a High Impact Superintendent/Board Relationship: A Closer Examination of the Goal Setting and Evaluation Process*
- ❖ *Contract Administration: Seniority, Reduction in Force and Tenure*
- ❖ *Legal and Legislation Update*

# NJASA PROFESSIONAL DEVELOPMENT ONE-DAY SEMINAR SUBSCRIPTION PROGRAM 2009-2010

As a school administrator, there are two very important aspects of your life, which warrant continual attention: the honing of your professional/technical skills to assist in the running of your school districts and optimum success in your personal life.

NJASA is committed to the self-development of our members to achieve goals of professional and personal growth. Your Association also understands that the foundation of professional development is a self-directed and self-driven process designed to enhance the knowledge, skills and values of administrators, along with a formal recognition of achievement.

To that end, NJASA has designed a comprehensive professional development program, which will:

1. Provide sufficient programming choices to satisfy the varying needs of our members.
2. Offer low-cost attendance fees, through a professional development subscription, which may be purchased by your school district.
3. Provide Professional Development hours to satisfy state mandates.

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## ONE-DAY SEMINAR SCHEDULE

NJASA has planned nine one-day seminars over the course of the 2009-2010 school year. The venue for each seminar is the Crowne Plaza Monroe, 390 Forsgate Drive, Monroe Township, New Jersey 08831. The seminars will run from 9:00 am to 1:00 pm (approximate).

The fees for each individual seminar will be \$120.00/member, \$145.00/nonmember. For those interested, considerable discounts to attend these seminars will be available through the purchase of a professional development subscription, described in more detail later in this brochure.

**Note: In case of inclement weather (snow, ice, etc.) NJASA headquarters should be called after 7:00 am for information on whether or not the seminar will be canceled or rescheduled. Please call 609-599-2900.**

# THE NJASA PROFESSIONAL DEVELOPMENT ONE-DAY SEMINAR SUBSCRIPTION PROGRAM

Are you interested in attending one or more of the 2009-2010 seminars previously described? Great! Approximately six weeks prior to each seminar, you will receive a brochure describing each seminar in detail, including specific objectives of the program; target skills to be developed as a result of participation; and any interactive opportunities the program will offer. You will be asked at that time to enroll in the seminar by returning the tear-off provided with the brochure. It's that simple. But, wait! Would you like to attend one or more of these seminars at a very deeply discounted fee? Then enroll your district in the Professional Development One-Day Seminar Subscription Program.

The NJASA Professional Development Subscription offers a choice of 5 or 10 **PREPAID** seminar registrations, **WHICH A DISTRICT MAY USE THROUGHOUT THE YEAR AT ITS DISCRETION.**

For example, a district purchasing 10 prepaid registrations could send two people to five seminars, **OR** five people to two seminars. **Under the subscription**, an individual does **not** have to be a member of NJASA to take advantage of the huge discount offered by the subscription.

- ❖ Complete and return the application.
- ❖ Subscriptions may be purchased at any time during the year, but to get the most out of it, application should be made *as early as possible*.
- ❖ Any registrations unused at the close of the school year will be carried over to the following year, provided the district subscribes again for the same or larger type subscription. At no time may the number of registrations carried forward be greater than two times the subscription type.

Subscribers will also be receiving periodic seminar announcements, which must be completed and returned in order to be enrolled for a particular program. Simply check the space for Professional Development Subscribers, and that's it!

**For further information on the  
NJASA Subscription Program, please contact the  
NJASA Business Office —  
609-599-2900 ext. 125**

**THE NJASA PROFESSIONAL DEVELOPMENT  
ONE-DAY SEMINAR SUBSCRIPTION PROGRAM  
2009-2010**

<p><b>TYPE 5 SUBSCRIPTION</b> Entitles a district to 5 prepaid registrations to be used at any time during the 2009-2010 school year, at \$90.00 per registration.</p>	<p><b>SUBSCRIPTION COST</b> .....\$450.00</p> <p>NJASA Member Savings .....\$150.00 (Based on \$120 registration fee)</p> <p>NJASA Nonmember Savings .....\$275.00 (Based on \$145 registration fee)</p>
<p><b>TYPE 10 SUBSCRIPTION</b> Entitles a district to 10 prepaid registrations to be used at any time during the 2009-2010 school year, at \$75.00 per registration.</p>	<p><b>SUBSCRIPTION COST</b> .....\$750.00</p> <p>NJASA Member Savings .....\$450.00 (Based on \$120 registration fee)</p> <p>NJASA Nonmember Savings .....\$700.00 (Based on \$145 registration fee)</p>

**NOTE:** Standard seminar registration rates are \$120.00 per person for NJASA Members, \$145.00 per person for Nonmembers.

Completion of the below Application Form does not register you for the individual seminars. **Attendees must still complete the appropriate registration forms when they become available in order to be considered registered.**

*If you already subscribe to this Seminar Subscription Series, you have been invoiced.  
Please do not use this form.*

**CANCELLATION: Any registration cancelled less than 48 hours in advance of a seminar will incur a cancellation fee of \$100 or one (1) registration charged against the district's Subscription Program. All cancellations must be in writing to the attention of the NJASA Business Office.**

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**2009-2010 NJASA PROFESSIONAL DEVELOPMENT ONE-DAY SEMINAR  
SUBSCRIPTION PROGRAM APPLICATION FORM**

District Name \_\_\_\_\_ County \_\_\_\_\_  
 District Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Contact Person \_\_\_\_\_ Title \_\_\_\_\_  
 Phone \_\_\_\_\_ Ext. \_\_\_\_\_ Fax \_\_\_\_\_  
 Email \_\_\_\_\_

Please Check One:

Type-5 Subscription .....\$ 450.00       Type-10 Subscription .....\$ 750.00

Please Check One:     Check enclosed       Voucher enclosed       Bill the Board

Credit Card (please check one):     American Express       MasterCard       Visa

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Signature of Card Holder: \_\_\_\_\_

**Mail →** NJASA One-Day Seminar Series, 920 West State Street, Trenton, NJ 08618  
 or **Fax →** 609-599-1893

# **ONE-DAY SEMINAR SERIES**

**1) Tuesday, September 22, 2009**

**“School Safety and Security”**

**2) Thursday, October 8, 2009**

**“New Jersey Secondary Education Redesign:  
Reform for the 21st Century”**

**3) Wednesday, November 18, 2009**

**“Why School Communication Matters:  
Strategies for Effective Media Relations”**

**4) Thursday, December 10, 2009**

**“Teaching the Elephant to Dance:  
Systemic Change Model to Quantify Professional Development and  
District Initiatives for the Board and Public”**

**5) Friday, January 8, 2010**

**“Fire or Inspire:  
Targeting the Mediocre Employee/Key Personnel Management Issues”**

**6) Thursday, February 4, 2010**

**“Special Education:  
Issues, Actions and Promising Practices”**

**7) Thursday, February 25, 2010**

**“Building a High Impact Superintendent/Board Relationship:  
A Closer Examination of the Goal Setting and Evaluation Process”**

**8) Wednesday, March 10, 2010**

**“Contract Administration:  
Seniority, Reduction in Force and Tenure”**

**9) Tuesday, May 4, 2010**

**“Legal and Legislation Update”**



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## 2009-2010 One-Day Seminar Series

**Enroll Today!**

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